

# Licking Summer Camps

*"A Summer Tradition"*

*Est. 1993*

## **PRESS RELEASE**

*November 24, 2009 - for immediate release*

### *Stiles and Burnett to Conduct Free Basketball Clinics*

Arguably the two biggest names in the history of women's basketball in the Ozarks will be reunited this summer. Coach Cheryl Burnett and two time All American Jackie Stiles have agreed to provide free player clinics in conjunction with the 2009 Licking Summer Camps.

Coach Burnett led the Lady Bears of Missouri State University to unprecedented success and to the lofty ranks of the nation's elite programs. Over a 12-year span as the coach of MSU, Burnett's squads won over 70% of their games and qualified for the NCAA Final Four Tournament in 1992 and 2001. Stiles finished her career at MSU as the all time leading scorer in the history of Women's College Basketball. She was the 2001 National Player of the Year, a two time All-American, a first round draft choice of the Portland Storm of the WNBA and the league's Rookie of the Year.

Licking Summer Camp's Director Dave Almany said his organization is thrilled to be collaborating with Stiles and Burnett. "Anyone in the area that enjoys high school girl's basketball owes both Cheryl and Jackie a big thanks. What the two of them have done, through their diligence and hard work, for the popularity and the development of girl's basketball in the Ozarks, is immeasurable. They are both truly 'Legends of the game.'"

Coach Burnett will conduct a clinic at Rolla High School on Thursday June 25. Stiles will provide instruction at Rolla High School on Thursday July 23. Both clinics will run from 1 to 5 pm. Both events are free of charge and are open to any player registered to attend the Licking Summer Camps in Rolla on the corresponding weekend.

Stiles expressed the importance of giving back to the sport. "I am really looking forward to running this clinic. I would not have made it to the professional level, if not for the many coaches I learned from at the camps I attended. It is very rewarding for me to be in a position to help other athletes reach their basketball goals. I hope we have a great turnout this summer." Coach Burnett also expressed excitement about providing this service to area athletes, "I am excited to work with the Licking Summer Camps on this venture. Speaking for myself, and on behalf of Jackie, we appreciate being included!"

Almany felt it was important to offer the clinics at no charge to the athletes. "This is a great opportunity for the young ladies who will attend. We felt it was important to make this a free activity. With the generosity of many, including Cheryl and Jackie, we will not have to charge the players."

The Licking Summer Camps began in Licking, MO in 1993. They have been headquartered in Rolla, Mo for the past four years. Almany is assisted in directing the camps by former Rolla High School coaches Jim Pritchett and Sam Potter. Last year the Licking Summer Camps drew over 14,000 athletes from 817 schools representing six states. The economic impact from the 8 weekends the camps were held in Rolla last summer is estimated at over \$2,000,000.

The clinics will be limited to the first 170 players to register. Further information can be gained by calling Almany at 636-232-4688 or e-mail: [dave@lickingcamps.com](mailto:dave@lickingcamps.com).

Additional information on the Licking Summer Camp program can be found at the organization's website: [www.lickingcamps.com](http://www.lickingcamps.com). "Licking Summer Camps" is a registered trademark of Heart of the Ozarks Athletics.